



### YMCA CAMP SWAN

The YMCA has been a provider of youth development and healthy living activities for North Buffalo residents for nearly a century. The surrounding community lacks the accessible green space and youth centered outdoor activities that provide many health related benefits of outdoor physical activity. Additionally, the quality of life within this community continues to be unduly affected by significant challenges:

- 48% of families in the area live in poverty
- There is one available child care slot for every five children in Western New York
- 33% of Western New York youth are either obese or overweight
- More than 4 out of 5 children are active for less than one hour every day
- Only 55% of NYS children participate in a sports team or lessons
  - The national goal is 63% by 2030
- 22% of the population resides in food insecure households
- Only 9% of Buffalo land is used for parks
  - The national median is 15%
- Drowning is the leading cause of death for children 1 to 4 years old
  - Only 28% of black and 21% of Hispanic youth swim
- At 11%, New York's youth unemployment rate is second in the nation

### VISION FOR AN EQUITABLE FUTURE

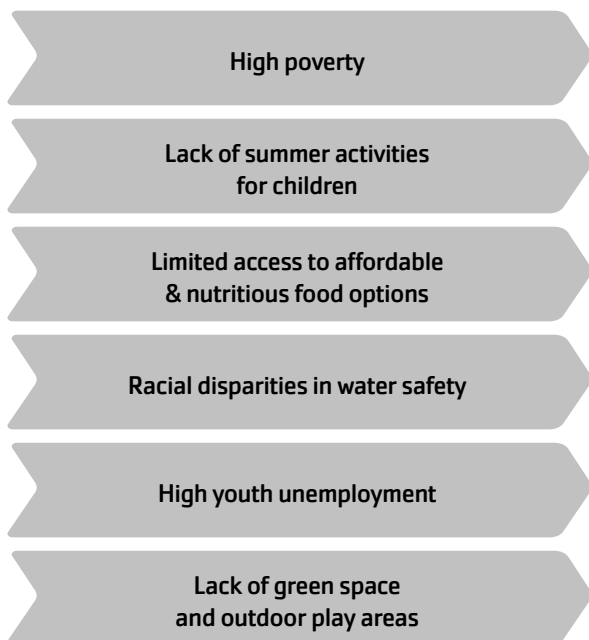
YMCA Buffalo Niagara is leading an effort to address these issues and spearhead the rebirth and revitalization of Buffalo. The Y is a transformational agency, focused on creating solutions for the community's unmet needs, supported by programs and services that foster individual, family, and community health.

### SUPPORT US

To make this project a reality, YMCA Buffalo Niagara is embarking on a \$5 million capital campaign to build a youth sports, camp, and pool complex in Buffalo. Please join us with your gift today to rebuild communities and transform lives. To schedule an opportunity to discuss this further, please contact:

Danielle Roberts, Vice President, Community Impact  
droberts@YMCABN.org

#### UNMET NEEDS



#### THE YMCA SOLUTION



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### FEATURES

- Development of seven unused acres in Buffalo
- Green space, fields, and outdoor play areas
- Summer camp, youth sports, and summer learning loss prevention programs
- Drowning prevention programs and swim lessons
- Community events, programs, and gathering spaces
- Equitable access to youth services through income-based pricing

### 1984 Elmwood Avenue

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